



Dear Friend of SOFD,

The Stanton Old Fashioned Days Committee is gearing up for another great festival for 2026, set to take place **August 14-16**, and we are looking for your support!

The contributions of our local businesses and organizations are crucial to the success of our City festival each year. If you have sponsored in the past, we thank you for enabling SOFD to provide an opportunity for our community to continue to gather and celebrate Stanton; and if you have not sponsored previously, we invite you to be a part of our longstanding tradition!

Enclosed is our packet that details all of our sponsorship options and overall levels of contribution. Along with the traditional options, we have some new opportunities to share:

To celebrate 250 years of America, we are bringing back that classic festive atmosphere in a big way, by booking a **40' Ferris wheel!** This experience will offer guests a bird's-eye view of our historic downtown, lined with classic cars and our amazing crowd that comes out to enjoy it all. While it is a significant investment for the committee, it offers a premier opportunity for **your business logo or name to be displayed in the Ferris wheel area**, recognizing your part in making this attraction possible right at the heart of the fun.

Additionally, please note the option to **donate a physical item or gift card** to go toward our auction fundraiser for the **Miss Stanton Pageant & Scholarship Fund** during SOFD Weekend.

To give that extra incentive and provide more visibility for our loyal sponsors, we have expanded our **BONUS acknowledgement tiers** to include **NEW, exclusive website spaces** along with social media shoutout posts. These extra-special acknowledgements are **based on the total COMBINED VALUE of each sponsor's monetary contributions and item donations**. Check out the next page for a breakdown of each tier from Bronze to Diamond Level!

For last year's sponsors, we have provided a handy insert noting your previous contributions, along with a clipping of your featured space from the latest Festival Booklet, if applicable.

If you are able to help us put on another weekend of "Old Fashioned Fun" this year, please make your selections online at stantonofd.com/sponsorship or mail your form with check by **Friday, May 29th** to: SOFD Sponsorship, PO Box 1, Stanton, MI 48888.

For new designs or other inquiries, please email stantonofd@gmail.com or call 616-302-0526.

We sincerely thank you for considering your contribution to SOFD 2026! Whether you have been a cornerstone of this festival for decades or are considering joining us for the first time, your support is what keeps this longstanding tradition alive.

With gratitude and servant hearts,
The SOFD Committee

2026 Stanton Old Fashioned Days

SPONSORSHIP FORM

*Thank you so much for supporting the SOFD Festival
through your generous contributions!*

Please use the form on the next page to provide your information and mark your selections
to create your custom sponsor package ⇨

In addition to your choices, **ALL** sponsors will also be acknowledged
in the master list of sponsors to be included...

- ✓ in the print edition of the festival booklet available at local businesses
prior to the festival and at the info booth during the festival,
- ✓ in the online version of the festival booklet at stantonofd.com, and
- ✓ in announcements over the sound system during SOFD.

* BONUS - DIGITAL ACKNOWLEDGEMENT TIERS *

Sponsors choosing to support SOFD with the following levels of sponsorship
(based on total value of both financial and physical contributions)
will receive extra recognition on our official online platforms as follows:

Diamond Sponsorship \$1,000+

- * Logo on *HOME PAGE OF WEBSITE* linked to sponsor's website or fb page
(only 4 spaces available)
- * *INDIVIDUAL FACEBOOK POST* thanking each diamond sponsor along with *their logo or image*.
Sponsor will be tagged if possible.

Platinum Sponsorship \$700-\$999

- * Logo on an *EVENT PAGE OF WEBSITE* linked to sponsor's website or fb page
(only 4 spaces available/page)
- * *INDIVIDUAL FACEBOOK POST* thanking each platinum sponsor along with *their logo or image*.
Sponsor will be tagged if possible.

Gold Sponsorship \$500-\$699

- * *INDIVIDUAL FACEBOOK POST* thanking each gold sponsor along with *their logo or image*.
Sponsor will be tagged if possible.

Silver Sponsorship \$300-\$499

- * *GROUP FACEBOOK POST* thanking silver sponsors along with a *group logo collage*.
Sponsors will be tagged if possible.

Bronze Sponsorship \$100-\$299

- * *GROUP FACEBOOK POST* thanking bronze sponsors with a *list of their names*.
Sponsors will be tagged if possible.

ALL PAYMENT & ACKNOWLEDGEMENT INFO MUST BE SUBMITTED BY
Friday, May 29, 2026

MAIL COMPLETED FORM & PAYMENT TO:
Stanton Old Fashioned Days, PO Box 1, Stanton MI 48888

Please send new designs & questions to stantonofd@gmail.com or call (616)302-0526 for more info.

**Please Note: No refunds will be available for information not provided by the due date.*

***Stanton Old Fashioned Days, Inc. is a 501(c)(3) non-profit organization, EIN 38-2728408, and is eligible to receive tax-deductible contributions. No goods or services will be provided in exchange for this donation, only acknowledgements according to your sponsor level.*

BUSINESS/ORGANIZATION _____

ADDRESS/LOCATION _____

PHONE _____ EMAIL _____

NAME OF CONTACT PERSON _____

SPONSORSHIP OPTION	ACKNOWLEDGEMENT	CONTRIBUTION	AMOUNT
Booklet Space *visit stantonofd.com/booklet to view last year's booklet for example pages, sizes & layout options of acknowledgments.	Full Page - 5"(W) x 9"(H)	\$400	
	½ Page - 5"(W) x 4.5"(H)	\$250	
	¼ Page Horizontal Layout: 5"(W) x 2.25"(H) Vertical Layout: 2.5"(W) x 4.5"(H)	\$150	
	⅛ Page - 2.5"(W) x 2.25"(H)	\$100	
	Name Listed on Sponsor Page	\$50	
Stage Backdrop	Business Logo	\$250	
	Business Name	\$100	
Ferris Wheel	Business Logo	\$250	
	Business Name	\$100	
Tractor Calendar	Full Year (all 12 months)	\$200	
	_____ months	_____ x \$20	
Additional Donation	Stanton Old Fashioned Days, Inc. is a 501(c)(3) tax-exempt non-profit organization, and is eligible to receive tax-deductible contributions.		
<input type="checkbox"/> Please use the same booklet & logo designs as 2025. Other Comments/Requests:		SUBTOTAL \$ _____	
Item Donation	Auction items are also requested and necessary for this year's fundraiser for the Miss Stanton Scholarship Pageant Fund. If you would like to contribute a physical item or gift card, please list the item and its value: ITEM _____ VALUE _____		
Bonus Digital Sponsorship Tiers Please select your sponsorship tier and any applicable options, based on the total value of ALL financial and physical contributions	Enter total value of selected contributions \$ _____ <i>Total Value = Cash Subtotal + Value of Donated Items</i> <input type="checkbox"/> Bronze (\$100-\$299) <input type="checkbox"/> Silver (\$300-\$499) <input type="checkbox"/> Gold (\$500-\$699) <input type="checkbox"/> Platinum (\$700-\$999; choose event page below) <input type="checkbox"/> Diamond (\$1000+)		
	PLATINUM SPONSORSHIP EVENT WEB PAGE LOGO OPTIONS: Circle your preferred event. We will contact you if we need a 2nd choice. Pageant Variety Show Soap Box Derby Burnout Contest Tractor Show Mud Volleyball Kids Zone Grand Parade Firemans Parade Kiddie Parade		