



Dear Friend of S.O.F.D.,

The Stanton Old Fashioned Days Committee is in full swing with making plans for Festival 2025, which is set to take place August 8-10, but your help is needed to bring it to life!

Every year, the support of our local businesses and organizations is a key element to making our festival happen, and we simply cannot do it without your involvement and participation. Your generosity and contribution at any level is what enables SOFD to host this event, which provides an opportunity for our community to gather every year and celebrate Stanton.

Included with this letter is our sponsorship form that lists various levels of contribution and options for acknowledgement, which include space in the festival booklet, your name/logo on the stage backdrop, or space in the tractor calendar. Additionally, there is also a space to provide an option for donation of a physical item or gift card to be used for our raffle or to go toward our live auction scholarship pageant fundraiser.

Last year, we implemented bonus social media acknowledgement based on the total value of each sponsor's contributions. This offering was well received, and we also enjoyed going that extra mile to give some additional love and gratitude to each of our loyal sponsors, so we decided to continue this benefit for this year's platinum, gold, and silver sponsors.

If you were a 2024 sponsor, we have provided an insert noting the option(s) you selected for last year, along with a clipping of your featured space from the latest Festival Booklet, if applicable.

If you are able to contribute to SOFD's mission this year, please mark your selections and either submit online at stantonofd.com/sponsorship or mail your form with check by **Friday, May 30th** to: SOFD Sponsorship, PO Box 1, Stanton, MI 48888.

New designs, additional info, or other inquiries or requests can be sent via email to stantonofd@gmail.com. Otherwise, just let us know if you would like the same design as last year using the checkbox on the form.

One final item we want to share is a link to our community feedback form. As a sponsor of our organization, it matters what you think, and we would love to hear from you—whether you have an idea for improvement, something you would like to add, or just want to tell us what you love about SOFD. You can submit a response at this link: stantonofd.com/sofd-community-survey

Thank you so much for considering what level of support you may be able to offer this year. We appreciate every contribution. If you have any questions, feel free to contact Jane Basom at stantonofd@gmail.com.

Sincerely,
The S.O.F.D. Committee

THANK YOU for your your contribution to S.O.F.D.!

ALL PAYMENT & ACKNOWLEDGEMENT INFO MUST BE SUBMITTED NO LATER THAN

Friday, May 30, 2025

**Please Note: No refunds will be available for information not provided by this deadline.*

**1/8 page
2.5" x 2.25"
\$100**

**Full Page
5" x 9"
\$400**

**1/4 page
5" x 2.25" (horizontal layout)
\$150**

**1/4 page
2.5" x 4.5"
(vertical layout)
\$150**

**1/2 page
5" x 4.5"
\$250**

**For Questions &
Correspondence, contact:**

Jane Basom
(616)302-0526
stantonofd@gmail.com

**Logos, Info, or Design
for Acknowledgement
may be emailed to:**
stantonofd@gmail.com

Payment may be mailed to:

Stanton Old Fashioned Days
Attn: Sponsorships
P.O. Box 1
Stanton, MI 48888

or submitted online at:
stantonofd.com/sponsorship

2025 Stanton Old Fashioned Days

SPONSORSHIP FORM

Thank you so much for supporting the SOFD Festival through your generous contributions!

Please use the form on this page to provide your information and mark your selections to create your custom sponsor package ⇨

In addition to your choices, **ALL** sponsors will also be acknowledged in the master list of sponsors to be included...

- in the print edition of the festival booklet available at local businesses prior to the festival and at the info booth during the festival,
- in the online version of the festival booklet at stantonofd.com.
- in announcements over the sound system during SOFD,
- on the Daily News wrap around festival promotion insert, and
- on the official Stanton Old Fashioned Days Facebook page.

* BONUS ACKNOWLEDGEMENTS *

Sponsors choosing to support SOFD with the following levels of sponsorship based on total value of contribution will receive extra recognition on the Stanton Old Fashioned Days Facebook page:

Platinum Sponsorship \$400+

Individual posts thanking each platinum sponsor along with a logo or image. Sponsor will be tagged if possible.

Gold Sponsorship \$200-\$399

Group post thanking gold sponsors along with a group logo collage. Sponsors will be tagged if possible.

Silver Sponsorship \$100-\$199

Group post listing silver sponsors. Sponsors will be tagged if possible.

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***Stanton Old Fashioned Days, Inc. is a 501(c)(3) non-profit organization, EIN 38-2728408, and is eligible to receive tax-deductible contributions. No goods or services will be provided in exchange for this donation, only acknowledgements according to your sponsor level.*

BUSINESS/ORGANIZATION _____

ADDRESS/LOCATION _____

PHONE _____ EMAIL _____

CATEGORY	ACKNOWLEDGEMENT	SPONSORSHIP	SELECTIONS
<i>Booklet Options</i>	Full Page	\$400	
	½ Page	\$250	
	¼ Page (Vertical/Horizontal)	\$150	
	⅛ Page	\$100	
	One Line	\$50	
<i>Stage Backdrop</i>	Business Logo	\$250	
	One Line	\$100	
<i>Tractor Calendar</i>	Full Year (12 months)	\$200	
	_____ months	_____ x \$20	
<i>Additional Donation</i>	Stanton Old Fashioned Days, Inc. is a 501(c)(3) tax-exempt non-profit organization, and is eligible to receive tax-deductible contributions.		
<input type="checkbox"/> Please use the same booklet & logo designs as 2024. Other Comments/Requests:			
			TOTAL \$
<i>Item Donation</i>	SOFD is seeking items for our Big Ticket Raffle and for the Miss Stanton Scholarship Pageant's Live Auction Fundraiser. If you would like to contribute a physical item or gift card, please list the item and its value:		
	ITEM _____	VALUE _____	